KENTUCKY LAWYERS' FUNDRAISING CAMPAIGN TO FIGHT HUNGER

urrently, **1 IN 6 ADULTS** and **1 IN 5 CHILDREN** in the **COMMONWEALTH OF KENTUCKY STRUGGLE WITH FOOD INSECURITY**. Food insecurity means having to choose between paying for medicine and paying for food, a choice faced by 69 percent of Kentucky food bank clients. Food insecurity means having to choose between paying for transportation and paying for food, a choice faced by 63 percent of Kentucky food bank clients.

The struggle for the food banks in the Kentucky Association of Food Banks to meet the food needs of their clients is real, as 39 percent of Kentucky food banks report not having enough food to meet their needs.

Feeding the hungry in Kentucky is a solvable problem, and I call Kentucky lawyers to action to be a big part of the solution.

The KBA Young Lawyers Division is excited and proud to partner with the Kentucky Association of Food Banks and Attorney General Beshear in Kentucky's second annual hunger relief effort driven by the Commonwealth's legal community – The Legal Food Frenzy. Last year, the first annual Legal Food Frenzy was a huge success, raising the equivalent of approximately 550,000 pounds of food for the Kentucky Association of Food Banks. This year, we are asking the legal community to come together and do even more to fight hunger, setting a goal of the equivalent of 800,000 pounds of food (or \$100,000.00) for the Legal Food Frenzy campaign.

On Jan. 7, 2018, Attorney General Beshear will host the statewide kick-off event for the 2018 Legal Food Frenzy at the State Capitol Rotunda at 1:00 pm ET. All in the legal community are invited to help us kick-off the 2018 campaign on January 7.

The Legal Food Frenzy campaign will run from March 15, 2018 through April 2, 2018. During the Legal Food Frenzy, law firms, legal offices, government offices, and law schools from across the Commonwealth will engage in a friendly competition to raise food and money for Kentucky's food banks. We encourage every KBA member to take part in this two week competition. Our goal of raising the equivalent of 800,000 pounds of food may sound like a lofty one, but hitting the goal will provide merely one pound of food per person who relies on the Kentucky Association of Food Banks.

Law firms and legal organizations can sign up online for the Legal Food Frenzy between now and March 14, 2018 at WWW.KYFOODFRENZY.COM. Upon signing up, each firm and organization will designate a Legal Leader to promote the competition within their organization and coordinate food donation pickup with their local food bank.

During the Legal Food Frenzy campaign, food donations will be accepted, although financial donations are encouraged due to the Kentucky Association of Food Bank's buying power to acquire healthy, nutritional food at deeply discounted rates. Financial donations can be



AWARDS WILL BE PRESENTED TO THE WINNERS IN THE FOLLOWING CATEGORIES:

Solo Law Firms (1 to 3 attorneys) awarded based on the most pounds per lawyer.

<u>Small Law Firms</u> (4 to 10 attorneys) awarded based on the most pounds per lawyer.

<u>Mid-sized Law Firms</u> (11 to 49 attorneys) awarded based on the most pounds per lawyer.

Large Law Firms (50+ attorneys) awarded based on the most pounds per lawyer.

Corporate Legal Departments awarded based on total pounds collected.

Government Entities awarded based on total pounds collected.

Law Schools awarded based on total pounds collected. made online at the Legal Food Frenzy website, or can be made by cash or check. Each dollar contributed will count as four pounds of food towards the organization's total in the competition. There will also be bonus pounds awarded for a number of things, including volunteering at a local food bank during the Legal Food Frenzy.

The Kentucky Association of Food Banks is comprised of seven regional food banks that distribute food in all 120 counties in Kentucky through a network of 800 local charitable feeding organizations such as soup kitchens, food banks, and shelters. So, all donations will go toward supporting your local area's food bank.

The winning law firms and legal organizations will receive recognition at the 2018 KBA Annual Convention during a special awards luncheon, as well as acknowledgment in the *Bench & Bar*. The law firm or legal organization that raises the most overall total pounds will be awarded the prestigious Attorney General's Cup! Most importantly, the support of attorneys across the Commonwealth will help bring Kentucky one step closer to ensuring that all of its citizens have access to adequate food.

LEGAL FOOD FRENZY SPONSORS

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COMMITTEE CHAIRS:

Elizabeth Combs YLD Legal Food Frenzy Committee Co-Chair

Teresa McMahan

YLD Legal Food Frenzy Committee Co-Chair

Susan Rieber Office of Attorney General Beshear

Tamara Sandberg

Kentucky Association of Food Banks

Executive Director

Eric Weihe YLD Chair

For more information and to sign up for the Legal Food Frenzy, visit www.kyfoodfrenzy.com. Please join the YLD for the kick-off event at the Capital on Jan. 17, 2018 and #FeedTheFrenzy!



When you need to settle your case, don't settle on your mediator.

The Sturgill Turner Mediation Center is equipped with experienced, AOC certified mediators and superior conference facilities, allowing us to provide prompt, quality mediation services. Located in Lexington and available for mediations statewide. Learn more about mediators Hank Jones, Pat Moloney and Steve Barker at STURGILLTURNERMEDIATIONCENTER.COM.

